



SOUTHWEST LOUISIANA JUNETEENTH COMMITTEE

LAFAYETTE, LA
1865 – 2023

NATIONAL HOLIDAY

JUNETEENTH BOARD

President: Susannah Johnson Malbreaux
Vice President: Brenda Andrus
Secretary: Natalie Spenser
Treasurer: Karen Miller

Dear Potential Sponsor:

Juneteenth, also known as “Freedom Day” or “Emancipation Day”, commemorates the announcement of the abolition of slavery in Texas on June 19th, 1865 by General Gordon Granger. Juneteenth is celebrated to commemorate the ending of slavery in the United States by celebrating the joys of liberty, educating the community about our heritage and by promoting positive cultural interaction. For more information, please visit our website: www.swlajuneteenth.org or the National Juneteenth website: <http://nationaljuneteenth.com>.

The Juneteenth Holiday/Celebration is a special day our country has been a holiday in Louisiana since 2005 and a National Holiday as of 2021.

In an effort to continue the tradition of uniting the community, we are asking for your help in supporting this effort. A tax deductible contribution toward this worthwhile event will ensure the success and continuance of this community uniting celebration. All donations, large and small are welcome; however, the Juneteenth Sponsorship Form details benefits in consideration of your level of donation.

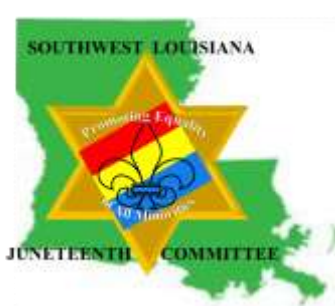
Will you make a commitment to help make a difference in our community? Please do not hesitate to contact Susannah Johnson Malbreaux at (337) 212-1950 or email to contact@swlajuneteenth.org. The SWLA Juneteenth Committee thanks you in advance for your time and consideration and we look forward to working with you.

Sincerely,

SWLA Juneteenth Committee



“Discovering Our Roots”
swlajuneteenth.org



SOUTHWEST LOUISIANA JUNETEENTH COMMITTEE

LAFAYETTE, LA
1865 – 2023

NATIONAL HOLIDAY

SWLA Juneteenth 2023 Upcoming Events

1. Thursday - June 8th 2:00-6:00pm, **Juneteenth Job Fair**, Downtown Convention Center, 124 S. Buchanan Street, Lafayette, La
2. Friday - June 9th 9:00am, **Juneteenth Opening Ceremonies & Flag Raising**, Lafayette International Center, 735 Jefferson Street, Lafayette La
3. Thursday - June 15th **The Juneteenth Story**, 11:00am, Camp Performance, Wonderland Performing Arts, 2807 Johnston St., Lafayette, La
4. Thursday - June 15th 6:00pm, **40 Acres & a Mule**, Via Zoom
5. Thursday - June 16th **The Juneteenth Story**, 7:30pm, Opening Night, Wonderland Performing Arts, 2807 Johnston St., Lafayette, La
6. Friday - June 16th 6:00-10:00pm, **Juneteenth Banquet / Pageant**, Downtown Convention Center, 124 S. Buchanan Street, Lafayette, La
7. Friday - June 16th **The Juneteenth Story**, 7:30pm, Story Performance, Wonderland Performing Arts, 2807 Johnston St., Lafayette, La
8. Saturday - June 17th 7:00am, **Juneteenth Sickle Cell Walk**, Historical Heymann Park, 1500 S. Orange St, Lafayette, La
9. Saturday - June 17th 4-8pm, **SWLA Juneteenth Festival**, Historical Heymann Park, 1500 S. Orange St, Lafayette, La
10. Saturday - June 17th **The Juneteenth Story**, 7:30pm, Story Performance, Wonderland Performing Arts, 2807 Johnston St., Lafayette, La
11. Sunday - June 18th **The Juneteenth Story**, 2:00pm, Story Performance, Wonderland Performing Arts, 2807 Johnston St., Lafayette, La {Tentative}
12. Monday - June 19th 6:00-8:00pm, **MTM Juneteenth Commemoration**, Downtown Convention Center, 124 S. Buchanan Street, Lafayette, La

LIKE OUR FB PAGE: SWLA Juneteenth (Lafayette) | Facebook



“Discovering Our Roots”

swlajuneteenth.org









SOUTHWEST LOUISIANA JUNETEENTH COMMITTEE

LAFAYETTE, LA
1865 – 2023





NATIONAL HOLIDAY

2023 JUNETEENTH SPONSORSHIP LISTING





PARTNER: \$5,000

-  Logo on every webpage of SWLA Juneteenth Website (Up to 400 views + per month)
-  Name or Logo on every PSA and Paid (TV, Radio, Print)
-  Name or Logo on Banner in front at Gate Entrance
-  Five (5) minute presentation at Festival
-  Free table at Festival and Juneteenth Pins
-  Name/Logo on Stage as Presenting Sponsor

ADVOCATE: \$2,500

-  Logo on home and sponsors page of website (Up to 400 views + per month)
-  Name or Logo on every PSA and Paid (TV, Radio, Print)
-  Banner Displayed at festival and Juneteenth Pins
-  Verbal thank you with a message about product or services

SUPPORTER: \$1,500

-  Logo on sponsors page of website (Up to 400 views + per month)
-  Name or Logo on every PSA (TV, Radio, Print)
-  Banner Displayed at festival and Juneteenth Pins
-  Verbal thank you for support throughout the festival

Marketing sponsors includes the largest radio market, CUMULUS Media, KIEE the local market, Lafayette Parish Government, The Senior Pastoral Alliance and many other cities, magazines, chambers and groups as well as partnerships with Schilling Distribution and several digital and print media outlets. Finally the Lafayette Tourism is fully charged to grow our events.



“Discovering Our Roots”

swlajuneteenth.org



SOUTHWEST LOUISIANA JUNETEENTH COMMITTEE

LAFAYETTE, LA
1865 – 2023

NATIONAL HOLIDAY

2023 SPONSOR COMMITMENT FORM

Dear SWLA Juneteenth Committee:

We will help in supporting the 2023 Juneteenth Celebration for Southwest Louisiana.
We make a commitment of a tax-deductible donation in the amount of:

Please choose one of the following:

- _____ \$5,000 as a Partner
_____ \$2,500 as an Advocate
_____ \$1,500 as a Supporter
_____ \$ 2800 as a sponsor the Sickle Cell Anemia Walk on June 19th from 7-9 AM

Company Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Contact Person: _____

Please fax form to:

Fax: (337) 326-4761

Or

Call (337) 212-1950 for more information.



“Discovering Our Roots”
swlajuneteenth.org